

ETC New Insights Briefing - Member Communications Pack Overview

Overcoming turbulence in the offshore wind sector

ETC's latest Insights Briefing, [Overcoming turbulence in the offshore wind sector](#), highlights the need for governments and the offshore wind industry to join forces to restore confidence in the market, drive down costs and accelerate the clean energy transition. Despite inflation, supply chain bottlenecks and higher interest rates leading to rising offshore wind costs in 2022-23, the briefing proposes actions that can relaunch the European and US offshore wind markets back onto a path of rapid cost-effective growth.

This report sets out **five key recommendations** to return confidence in offshore wind around the world and bring down costs:

- Set clear targets for medium and long-term deployment growth (i.e. to 2035 and beyond), supported by a pre-defined schedule of government-backed auctions.
- Design government auctions and contracts to increase the certainty that contracted volumes will be delivered.
- Streamline planning, permitting and grid connection processes while also reinforcing the grid.
- Encourage harmonisation of turbine components and sizes to provide clarity on the features of turbines which will be installed in the future.
Address specific supply chain bottlenecks through targeted action (i.e. through guarantees or subsidies for transportation vessels where appropriate).

In addition to the **main Insights Briefing**, the ETC will be producing **additional communications assets** including a video (at time of launch) and infographic (in June) as part of our ongoing communications campaign.

Help us spread the word!

We are grateful for your support in disseminating the messages of this report. Below are the ways that you can help us spread the word:

- Share on social media with our social assets: [Social Assets](#)
- Share our video– will be added at time of launch to our social assets folder.
- Include our key messages in your talking points for upcoming meetings and events, see: [Key Messages](#), [FAQs](#) and [Press Release](#)
- [Please let us know if your commissioner is available for media opportunities or would like to contribute](#) a quote by emailing pmo@energy-transitions.org

Where can I find the report?

The full briefing and accompanying toolkit in English will go live on our website from **00:01 BST (London time) on Thursday, 2nd May** and would be available via the link: <https://www.energy-transitions.org/publications/overcoming-turbulence-in-the-offshore-wind-sector>

Quick Access

There is one single link to access all key documents for outreach and engagement: [ETC Offshore Wind briefing - Member Communications Pack](#)

Our communications pack should contain all the information you require but, feel free to contact pmo@energy-transitions.org should you need anything further.