

ETC Global Bioresources Report - Member Communications Pack

Bioresources within a Net-Zero Emissions Economy:

Making a Sustainable Approach Possible

Building on the foundations of the landmark Making Mission Possible report, we have turned our focus to the feasible pace of that transition and how precisely to accelerate progress in the 2020s. Our 2020 Making Mission Possible report laid out the building blocks to achieve a net-zero emissions energy and industry system globally by mid-century.

The ETC global bioresources report provides i) an assessment of total sustainable, low-emissions biomass supply available by mid-century; ii), priority uses of bioresources within the energy and industrial sectors, given supply constraints; iii), the role of bio-based carbon dioxide removal, and the implications for other sectors; and iv) critical industry and policy actions required during the 2020s to ensure the development of a sustainable approach to bioresources within a net-zero emission economy.

Help us spread the word! We are grateful for your support in disseminating the messages of the ETC global bioresources report as widely as possible. You will find many tools in this communications pack, but feel free to reach out to pmo@energy-transitions.org should you need anything else.

Where can I find the report?

The full report and executive summary in English will be downloadable from the following links on our website from 0700 BST on Tuesday 6th July:

- Link: <https://www.energy-transitions.org/publications/bioresources-within-a-net-zero-emissions-economy/>

What are the key messages?

To communicate the report, you can refer to:

- Our global media pack, including press release & Commissioner quote sheet [here](#)
- Our key messages pack, including an FAQ on the ETC and on the report [here](#)

How can I help?

- Share on social media → See our social media pack [here](#)
- Share in your internal and external newsletters → See our suggested newsletter post [here](#)
- Send the reports to your government interlocutors and business partners → See our template letter [here](#)
- Integrate key messages in your talking points for upcoming meetings and events
 - → See our key messages pack [here](#)
 - → See our template presentation [here](#) (*available post launch*)
 - → See our infographics [here](#)

Lost?

There is one single link to access all key documents for outreach and engagement:

https://drive.google.com/drive/folders/1Pne0J0EnZbOmj_K8GnEwGOLPKbAgSo-w?usp=sharing

You can reach us at pmo@energy-transitions.org should you have any questions.