

ETC New report - Member Communications Pack Overview

Material and Resource Requirements for the Energy Transition

ETC's latest report, [***Material and Resource Requirements for the Energy Transition***](#) is part of our series on ***Barriers to Clean Electrification*** and focuses on resource requirements for the transition, especially the demand for key energy transition materials, and highlights key challenges that need to be overcome to scale supply quickly and sustainably in the coming decade. It shows while there are more than sufficient natural resources and minerals to meet the needs of a global zero-carbon energy system, which will impose a far smaller environmental impact on the world than today's fossil fuel based system, large investments and strong policy support are needed to ensure that the supply of some key minerals grows quickly and sustainably over the next decade to meet rapidly growing demand.

This report highlights below four actions which must be taken to reduce that risk and expand supply quickly and sustainably:

- *Building new mines and expanding existing supply of materials quickly*
- *Building more diverse and secure supply*
- *Sustainable and responsible material production*
- *Reducing pressure on primary supply*

In addition to the **main report and executive summary**, ETC will also be publishing **Material Factsheets** for key materials (Cobalt, Copper, Graphite, Lithium, Neodymium, Nickel), setting out key information and specific challenges.

Help us spread the word!

We are grateful for your support in disseminating the messages of the ETC's latest Insights Briefing as widely as possible. You will find many tools in this communications pack, but feel free to contact pmo@energy-transitions.org should you need anything further.

Where can I find the report?

The full briefing and accompanying toolkit in English will be downloadable on our website from **00:01 BST (London time) on Thursday, 20th July** via the link: <https://www.energy-transitions.org/publications/material-and-resource-energy-transition>

What are the key messages?

To communicate the report, you can refer to the following:

- Our global media pack, including press release & Commissioner quote sheet: [Global Media pack](#)
- Our key messages pack, including FAQs on the ETC and on the report: [Key Messages pack](#)

How can I help?

- Share on social media with social media pack: : [Social Media pack](#)
- Share in your internal and external newsletters with our suggested newsletter post: [Template newsletter for members.docx](#)
- Send the reports to your government interlocutors and business partners with our template email : [Template email for members.docx](#)
- Integrate key messages in your talking points for upcoming meetings and events, see our key messages: [ETC MaterialsResources Key Messages.pdf](#)
- See our template key messages presentation : [ETC MaterialsAndResources Key Messages.pptx](#)

Lost?

There is one single link to access all key documents for outreach and engagement: : [ETC Materials & Resources - Member Communications Pack](#)

You can reach us at pmo@energy-transitions.org should you have any questions.