

## **ETC Report - Member Communications Pack**

### **Mind the Gap: How Carbon Dioxide Removals Must Complement Deep Decarbonisation to Keep 1.5°C Alive**

The ETC's latest report describes how carbon dioxide removals (CDR) alongside rapid and deep global decarbonisation can give the world a 50/50 chance of limiting global warming to 1.5°C. The report confirms that all sectors of the economy can and must decarbonise by mid-century with big emission reductions in the 2020s. Cutting coal use by half and ending 70% of deforestation by 2030 are particularly important priorities. But even given the fastest feasible path of emissions reductions, the world will need at least 70 to 220 Gt of carbon removals between now and 2050 to limit cumulative net emissions to a level compatible with globally agreed climate objectives.

**Help us spread the word!** We are grateful for your support in disseminating the messages of the ETC CDR report as widely as possible. You will find many tools in this communications pack, but feel free to reach out to [pmo@energy-transitions.org](mailto:pmo@energy-transitions.org) should you need anything further.

#### **Where can I find the report?**

The full report and executive summary in English will be downloadable from the following links on our website from 00:01 on Wednesday 9<sup>th</sup> March:

- Link: <https://www.energy-transitions.org/publications/mind-the-gap-cdr/>

#### **What are the key messages?**

To communicate the report, you can refer to:

- Our global media pack, including press release & Commissioner quote sheet [here](#)
- Our key messages pack, including an FAQ on the ETC and on the report [here](#)

#### **How can I help?**

- Share on social media → See our social media pack [here](#)
- Share in your internal and external newsletters → See our suggested newsletter post [here](#)
- Send the reports to your government interlocutors and business partners → See our template letter [here](#)
- Integrate key messages in your talking points for upcoming meetings and events
  - → See our key messages [here](#)
  - → See our template presentation [here](#) (*available post launch*)
  - → See our infographics [here](#)

#### **Lost?**

There is one single link to access all key documents for outreach and engagement:

<https://drive.google.com/drive/folders/1DjjPPFaTMMaJGgBGSgTMZ6TVZ9u0Jm5u?usp=sharing>

You can reach us at [pmo@energy-transitions.org](mailto:pmo@energy-transitions.org) should you have any questions.