



Energy
Transitions
Commission

ETC Comms Club: Road to NYCW, CEM and COP29

10th September 2024

Agenda

- 1. Guest Speaker:
Sharon Johnson on 'Global Outlook: a
perspective on US elections'**
- 2. Sharing communications highlights
from 2024 so far**
- 3. ETC at climate events**
- 4. Member portal preview**





Energy
Transitions
Commission

Global Outlook: a perspective on US elections

Sharon Johnson

Executive Director, Bellwethers Group

Agenda

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Global Outlook: a perspective on US elections
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ETC Communications 2-year Programme:

Pillar 1

Disseminating ETC reports

- **Broaden media presence:** focus on Tier 1 media and non-English international media.
- **Explainer content:** concise, informative, digital friendly.
- **Social media campaigns.**
- **Events:** increased presence in key sectoral and regional events.
- **Direct engagements:** structured and targeted outreach.
- **ETC Matters Newsletter:** valuable mailing list incl. journalists, climate activists, policymakers.

Pillar 2

Repackaging existing insights

- **To inform and explain:** dispelling myths, correcting misinformation, and explaining and re-explaining complex ideas.
- **Shorter, more digestible forms** (e.g., videos, social media posts, blogs)
- **Informing the debate** via timely op-eds and articles on international media platforms.
- **Spreading the word** at key climate events (e.g. New York Climate Week, Clean Energy Ministerial, COP).

Pillar 3

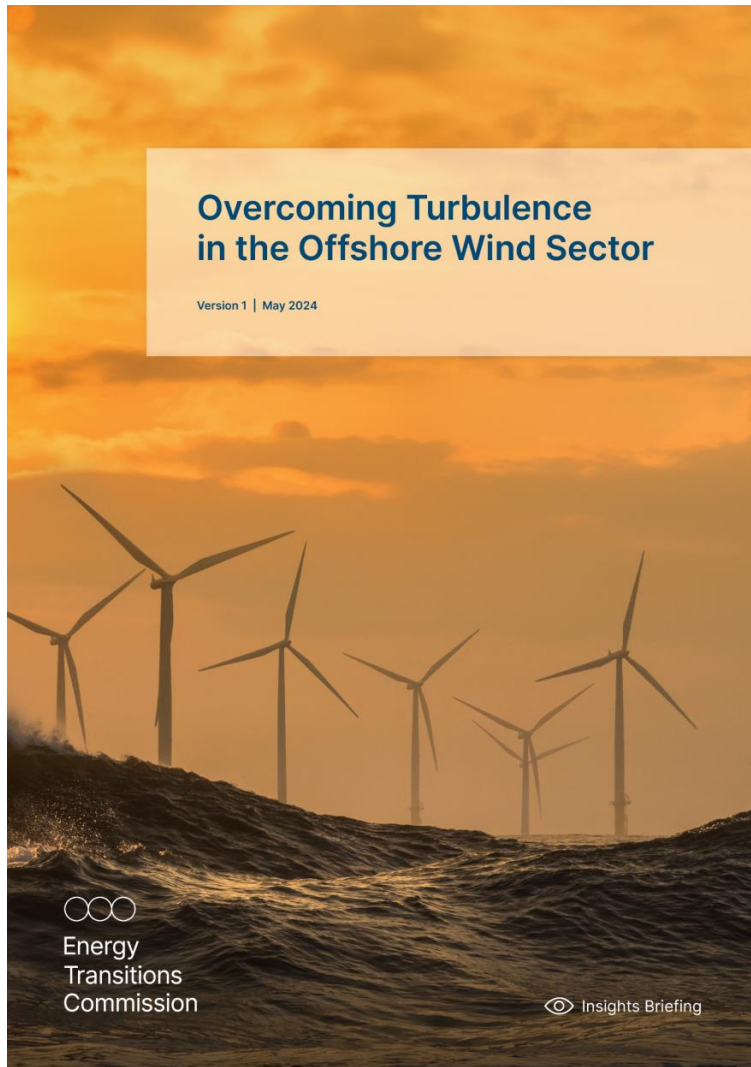
Informing the influencers and reaching new audiences

- Developing **broadcast opportunities.**
- Expanding **digital storytelling** (TED Talks, Talking heads videos)
- Leveraging **social media network.**
- **Audience specific** tailored content.
- Collaboration with **other communications partners** (e.g, Global Optimism, GSCC).
- Test **direct outreach** with high impact interest groups (NGO groups, University programmes).

Towards COP29 & COP30



We launched two Insights Briefings this year...



Pillar 1

ETC Insights Briefings are shorter reports developed to respond to key debates by re-packaging, updating and expanding our point of view.

Objectives:

- Repeat & reinforce key messages
- Provide a point of view on live debates
- Deliver impact over an extended period



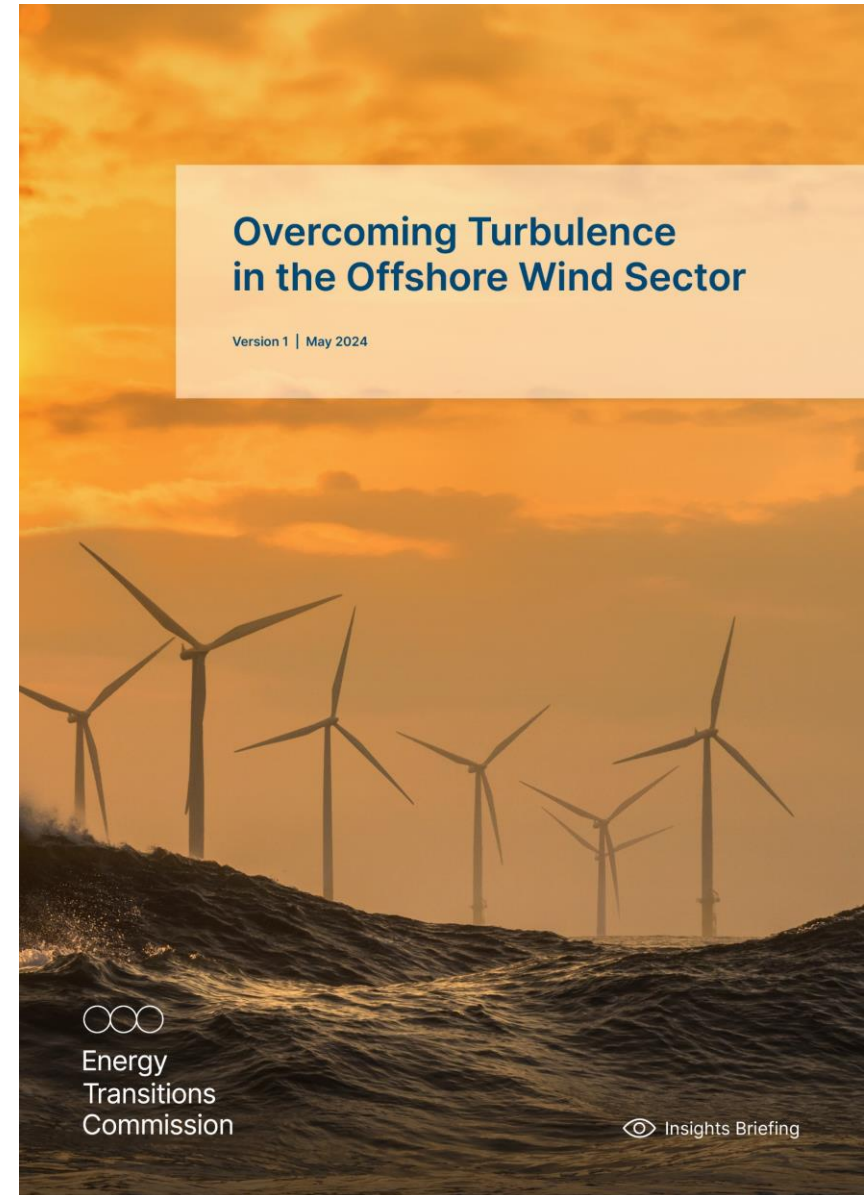
Offshore Wind Insights Briefing Key Messages

Governments and the offshore wind industry must join forces to restore confidence in the market, drive down costs and accelerate the clean energy transition.

Key messages:

- Offshore wind is **already delivering large-scale clean electricity** at a competitive cost around the world
- But in 2022-2023, inflation, supply chain bottlenecks and higher interest rates led to **rising offshore wind costs** in some markets.
- While increases were significant, they're mostly expected to be **short-term**.

The insights briefing was launched in May, at the time, major offshore wind project cancellations were happening in the USA.



Since launch, the ETC has targeted engagement with industry & trade media

Targeting international trade media in regions where the offshore wind industry is maturing

BusinessGreen™

Is the offshore wind sector in crisis, or is it doing better than ever?

Clean energy auctions must be designed to deliver offshore wind targets

'Governments, industry must unite over offshore wind'
ETC briefing argues move is necessary to restore confidence in the market, reduce costs
2 May 2024 Offshore Wind

reNEWS.BIZ

What crisis? | Governments must show world they have faith in offshore wind, says ETC

RECHARGE

Environment + Energy LEADER

ETC: Boosting Offshore Wind to Energize Clean Energy Transitions

Informing new international audiences through briefings

POLITICO

windpower.nl

THE TIMES

The Washington Post

ENERGÍAS RENOVABLES

WSJ

Collaborating alongside ETC members to engage with the offshore wind industry



Brazil Windpower

GLOBAL WIND DAY 15 JUNE

Wind EUROPE

#LCAW2024
LONDON CLIMATE ACTION WEEK
22 - 30 JUNE 2024



Digital storytelling with support from ETC membership

ETC members provide voices from industry

SSE plc
141,888 followers
5m · 🌐

+ Follow

The **Energy Transitions Commission** have published their new briefing on **#OffshoreWind**.

Setting ambitious targets, streamlining planning and permitting and addressing supply chain bottlenecks, amongst other actions, will help overcome turbulence in the sector.

Read the **#OffshoreTurbulence** report via the link in the comments 🗨️ 1

WRI Energy
@WRIEnergy

Follow

New **@ETC_Energy** Offshore Wind paper calls on gov'ts and offshore wind industry to join forces and restore confidence in the market, drive down costs and accelerate the clean energy transition.

Read it here: bit.ly/4dgDOLZ
#OffshoreTurbulence

Energy Transitions Commission @ETC.energy · 3 May

#OffshoreWind is already delivering clean electricity at a competitive cost worldwide. But inflation, supply chain bottlenecks & higher interest rates led to rising costs in 2022-23.

Our latest analysis looks to shed some light on the question - is the sector in crisis?

Adair Turner
Chair, Energy Transitions Commission

0:12 / 2:02

4 4 368

ARUP Arup
919K followers
38m · 🌐

+ Follow

We're proud to have contributed to the latest insight briefing from the Energy Transitions Commission, "Overcoming Turbulence in the Offshore Wind Sector", that highlights the need for governments and the offshore wind industry to join forces to restore confidence in the vast potential of offshore wind.

One of the five recommendations calls for ensuring that wind turbine and component production can achieve economies of scale based cost reductions by encouraging harmonisation of turbine components and sizes.

Read the full insight briefing here: <https://lnkd.in/gBmHvpxE>

#WeAreArup #OffshoreWind #OffshoreTurbulence #Energy

Graeme McCann
Technical Director - Renewables

ARUP

"Technological progress must be combined with systems thinking to realise the supply-chain efficiencies necessary to scale offshore wind around the world"

ETC engaged in the debate by capturing key messages from the report in short, sharable videos

1

Adair Turner
Chair, Energy Transitions Commission

1:55 1x

Is the Offshore Wind Sector in Crisis?

2

Steve Wilson
Director of Capital Projects - Offshore, SSE Renewables

sse

Outlook on Offshore Wind Sector from SSE Renewables

3

Overcoming Turbulence in the Offshore Wind Sector

The Role of Offshore Wind in the Energy Transition

Energy Transitions Commission

The Role of Offshore Wind in the Energy Transition

4

Adair Turner
Chair, Energy Transitions Commission

0:17 1x

Are Recent Cost Increases in Offshore Wind Temporary or Permanent?

5

Overcoming Turbulence in the Offshore Wind Sector

Five key recommendations

Energy Transitions Commission

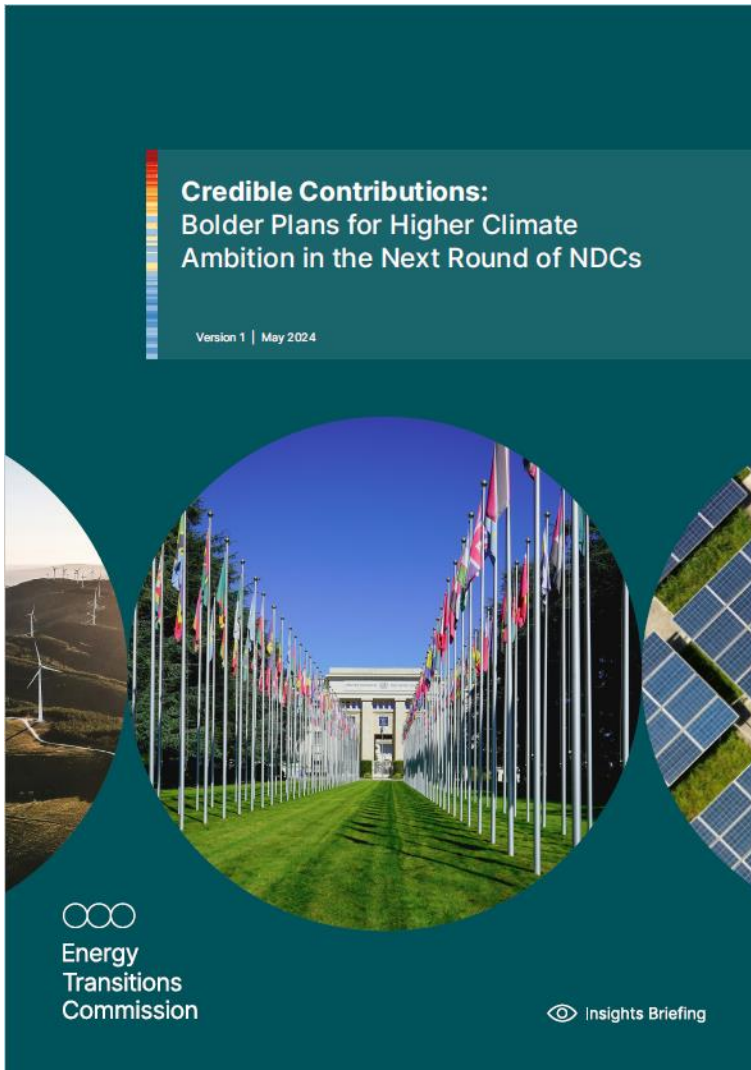
How to Return Confidence in Offshore Wind Sector

Reach (6.4% engagement rate)

- Video 1 - 2.3k impressions
- Video 2 - 5.2k impressions
- Video 3 - 4.2k impressions
- Video 4 - 1.2k impressions
- Video 5 - 8.5k impressions



NDC Insights Briefing Key Messages



The ETC calls for industry and government collaboration to triple the ambition of the next round of NDCs due by COP30 to limit the impact of climate change.

The aim is to reach **target audiences** including:

- government officials and policymakers involved in the NDC-setting
- non-state actors and advisers to NDC-setting policymakers
- industry

And amplify and build momentum at **international climate events:**

- Pre-briefing target audiences.
- International media launch at Bonn Climate Change Conference in June.
- Continue campaign beat at
 - London Climate Action Week
 - New York Climate Week
 - COP29 and through to COP30.



Launched with endorsement from leading voices

“The next round of national climate plans – NDCs 3.0 - are due from early next year and will be among some of the most important policy documents produced so far this century. Each country’s NDC is for it to decide – they are after all nationally determined, so it’s not one-size-fits-all. As the Energy Transitions Commission report underscores, these new plans can serve as powerful blueprints, to propel countries’ economies and societies forward.” **Simon Stiell, Executive Secretary of the United Nations Framework Convention on Climate Change (UNFCCC).**

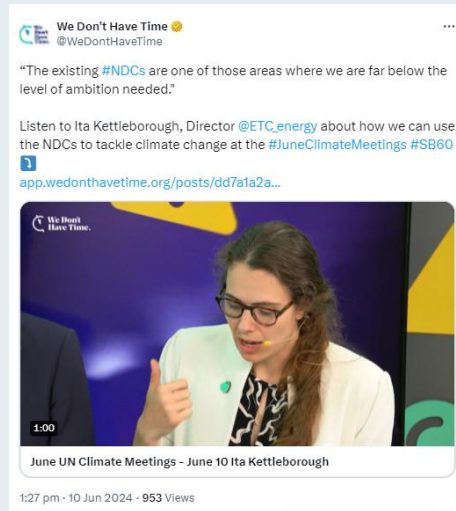


“This analysis provides further evidence of just how much political ambition in NDCs is lagging behind the rapid technological progress we have witnessed in recent years. It shows that tripling ambition in updated climate plans now merely means catching up with the exponential growth of clean technologies that is already underway and the climate commitments that have already been made. However, what is truly required in this moment – in which climate impacts are hitting harder every month – is the courageous leadership that takes us beyond what’s already possible and into what’s truly needed to protect people and planet.” **Christiana Figueres, Founding Partner of Global Optimism.**

Photo (top) courtesy of IISD/ENB - Kiara Worth

Kicked-off NDCs campaign at two major events

UN Climate Change Conference in Bonn



Full-house workshop at the UN office in Bonn convened reps from EU, Canada, Chad, Zimbabwe, Germany and UK, and organisations including WBCSD, WMBC, NDC Partnership and Climate Champions and corporates (Google, IKEA).

Jennifer Morgan, Germany's Climate Envoy, sought out the ETC to connect on this work.

London Climate Action Week

New climate coalition urges stronger targets as 'greenlash' fears mount

Businesses, investors and regional politicians form Mission 2025 amid signs some countries easing back on tackling crisis



Mission 2025 launched, supported by the ETC's NDC analysis. This coalition of real economy leaders urges governments to align their upcoming national climate plans with the Paris Agreement.

The ETC collaborated with **Global Optimism** on the ETC's report and Mission 2025 campaign. The coalition launch was featured in the *Financial Times*, *Reuters* and *Business Green*.

Dissemination via climate network and media

Direct engagements with climate network



United Nations
Framework Convention on
Climate Change



COP29
Baku
Azerbaijan



wbcasd



COP28
UAE



UN CLIMATE CHANGE
HIGH-LEVEL CHAMPIONS

Climate Action

Energy & Climate
INTELLIGENCE UNIT

**We Don't
Have Time.**

NDC
PARTNERSHIP

**Global
Strategic
Communications
Council**

Global newswire distribution to 144 countries, supported by translations into Chinese, French, Spanish, and Portuguese helped to land over **800 news stories** in the week of launch

Possiamo triplicare gli obiettivi di riduzione delle emissioni entro il 2035

Rinnovabili
Inform · Act · Share

'NDCs 3.0': Countries have headroom to triple climate ambition, Energy Transitions Commission claims **BusinessGreen**

Så långt efter ligger ländernas klimatplaner Parisavtalet

Miljö&Utveckling

Nations urged to revamp Paris Agreement commitments to bridge global emissions gap

edie
driving sustainable business.

And conducted briefings with broadcast and print media...

The Guardian

FT FINANCIAL TIMES



The Telegraph



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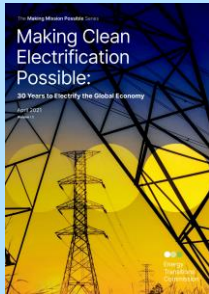
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Towards COP29 & COP30



Repackaging and amplifying ETC insights so far in 2024

Beating the drum on Clean Electrification across new regions and audiences



The Transition Accelerator

PATHWAYS TO NET ZERO WEBINAR SERIES

What If We Get This Transition Right?

22 April 2024 | 12:00 – 1:15PM ET

Teresa Kravatz, Assistant Professor, University of Toronto
Elena Pravettoni, Chair Power Lead, Energy Transitions Commission
Bentley Allen, Transition Pathway Principal, The Transition Accelerator

9th annual Sustainability Week
March 4th-6th 2024 | London and virtual
New for 2024: Energy Transition Summit



THE GLOBE AND MAIL

'Faster and cheaper than we dared think possible': Why a global leader in the energy transition is still feeling optimistic



How to reach net-zero: Planning & Permitting

40 YEARS OF ENERGY
British Institute of Energy Economics
www.biee.org

British Institute of Energy Economics
Future of Energy Lecture 2024
Lord Adair Turner
17:00-19:00, Thursday 16 May, Royal Society
Register at www.biee.org

Leveraging our reputation to spur conversation on the scale up of Finance

Financing the Transition: How to Make the Money Flow for a Net-Zero Economy

EU Policy Factsheet
May 2024

Financing the energy transition in the EU

Overview

- Low-carbon finance in the EU must rapidly scale-up to deliver the energy transition and limit global warming.
- In some areas, the EU Council has taken a global leadership role by making early investments to scaling up clean technologies, driving cost reduction and accelerating the energy transition. Diversified financing and management and financing, climate investment can fund most of the transition.
- The EU's long-term investment objectives, underpinned through the European Taxonomy, TFR, and second anti-CTA.
- Member States' contribution to the EU's contribution to low-carbon technologies in driving clean technology and supporting investment in the EU Energy Security Fund, Treaty and investment publications, as well as the Energy Transition Lender.
- Public EU funds are comparable to the United States Inflation Reduction Act, but investment is also not necessarily as diversified as the US. Member States' investment funds, the EU's most coordinated, are still in development.
- Beyond its borders, the EU has pushed for a significant increase in the collective international target for carbon finance in necessary growth.

Low-carbon finance in the EU must rapidly scale-up to deliver the energy transition and limit global warming.

The EU's contribution to global, annual low-carbon investments must reach \$3.9 trillion by 2030. Estimates for the capital investment needed in the same period for the EU vary, but even the most conservative estimates suggest that the capital investment needed to reach net-zero by 2050 is around \$12.5 trillion. The EU's contribution to global investment must be around \$1.5 trillion per year to reach net-zero by 2050. The EU's contribution to global investment must be around \$1.5 trillion per year to reach net-zero by 2050.

How can the global energy sector best fund the transition? The Commission estimates that high-technology investment and financing needs, the EU's net-zero spending on fossil fuel imports by 2030, between 2020-2040, affecting most of the regional investment pool.



SustainableViews

Navigating ESG policy and regulation

Why cash, not regulation, may hold key to halting deforestation

FT LIVE

Climate Capital Live
Overcoming roadblocks to implementation
13 - 14 March 2024



Pre-EU election, we prepared EU Energy Security factsheet leveraging existing analysis post-Ukraine

EU Policy Factsheet
May 2024

Building Energy Security Through Accelerated Energy Transition

May 2022

Energy Security in the EU

Overview

- The 2021/22 gas crisis exposed vulnerabilities in the EU's energy security due to dependence on fossil fuels. Disruptions and shifting global gas flows caused a supply and demand bottleneck, raising consumer prices despite stable production costs.
- Meanwhile, economies of scale have made renewables the cheapest way to generate electricity, even accounting for increased needs for energy storage, stronger electricity grids and flexibility mechanisms.
- Wind and solar surpassed fossil fuels as the main source of electricity generation for the first time in 2022, and have continued to do so since.
- Looking forward, renewables are more likely to deliver secure and affordable energy than fossil fuels. Not only are renewables now cheaper, they are also less vulnerable to physical and economic disruption since installed, renewable energy relies solely on wind and sunlight.
- A successful transition to renewables requires strong policy leadership and continued investment in clean technologies. Setting quantified long-term targets, streamlining permitting, expanding the grid and securing a sustainable supply chain for critical materials are all essential.

The recent energy crisis was driven by overdependence on fossil fuels.

The 2021/22 gas crisis was triggered by a confluence of unique events, but highlighted key structural weaknesses in EU energy security. Although the resulting cost increase has sometimes been attributed to the energy transition, it is actually a primarily fossil-fuel crisis.

In 2021, low storage and increased global competition due to higher gas use in Asia and Latin America meant that EU and global gas demand was close to supply potential, creating a tight market. This supply and demand bottleneck was exacerbated by (i) an upsurge in gas heating due to cold weather, (ii) over-reliance on gas due to the long-term phase out of coal and nuclear in the EU power sector, and (iii) supply issues due to shifts and disruption in global gas flows. Following the invasion of Ukraine by Russia, the EU ceased payments to import gas from Russia, its largest supplier, reducing supply capacity, and pushed to higher-price imported Liquefied Natural Gas (LNG).

Electricity Market Designs which links price to the cost of gas transformed this volatility to electricity. Despite government subsidies being in place, the cost of this increase, which was passed on to consumers. Although the cost of producing gas did not increase, the cost to the consumers increased drastically. EU consumers paid around €230 billion more in 2021 than in previous years.

the concrete and feasible steps needed to advance the energy transition within Europe in time to remain close to a 1.5°C pathway. We hope that these factsheets can strengthen the debate for the energy transition to continue further adapting these EU factsheets to a specific Member State. Please reach out for opportunities to collaborate.

Who we are | Publications | Blog | Members Login

What are the key messages?

Click the images below to download the factsheets

Renewables can deliver energy security in the EU

The 2021 gas crisis exposed vulnerabilities in the EU's energy security due to dependence on fossil fuels. Disruptions and shifting global gas flows caused a supply and demand bottleneck, raising consumer prices despite stable production costs. The EU responded with the Fit for 55 package, and investment surged in solar and wind power, reducing reliance on fossil fuels. With economies of scale making renewable electricity generation and storage more affordable, it is becoming clear that renewables can offer both energy security and affordability.

However, strong policy leadership and continued investment in clean technologies are necessary to manage the transition and knock down remaining barriers: streamlining permitting, expanding the grid, and securing a sustainable supply chain for critical materials are all essential.

Financing the Transition, a key topic in the global debate through to COP29

High risk of perceptions of 'failure' at COP29

The New Collective Quantified Goal (NCQG) deliberations will conclude at COP29, but negotiations are fraught...

UN climate talks in Bonn leave a steep road to COP29



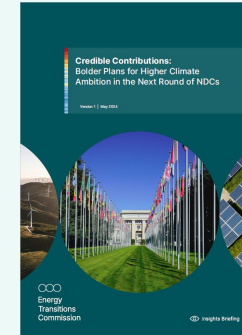
Bonn talks on climate finance goal end in stalemate on numbers



Bonn climate meet: Countries make little progress on financing issues

Business Standard

ETC can help to re-tell the global finance story



NCQG

- Key messages from the ETC's *Financing the Transition* report and NDCs briefing can support the ongoing work to develop the NCQG.
- We plan to repackage the global finance story
 - Push out via **media briefings, social media engagement, partner briefings and amplification, events (e.g., NYCW and COP29)**
 - Exploring developing **a short 10-page briefing** to use as a comms vehicle and **get it into the hands of comms partners (e.g., GSCC and ECIU).**



The ETC aims to explain key issues in the climate finance debate

Our repackaging explains:

1. **How much money is required** for mitigation, adaptation and loss & damage?
2. **How should this money be distributed** across regions and sectors?
3. **What is needed to make finance flow?**
 - Well-design real economy policy
 - Public finance support
 - Larger domestic finance flows
 - External finance mobilised by MDBs
 - Concessional finance
4. **What is expected at COP29 and COP30** from the NCQG and NDCs?

To clarify real issues in the debate:

NCQG'S NEW CHALLENGE: SHOW US THE MONEY

CARBONCOPY
MAKING CLIMATE SENSE

Tensions rise over who will contribute to new climate finance goal

CLIMATE HOME NEWS

What are the sources of funding for the NCQG?

ODI

**EU prepares for COP29
showdown with China over
climate aid**

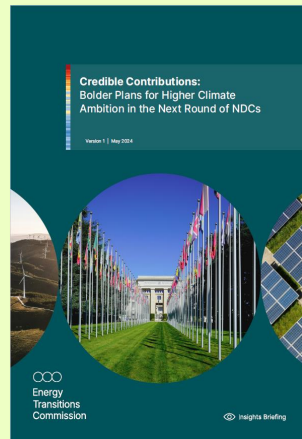
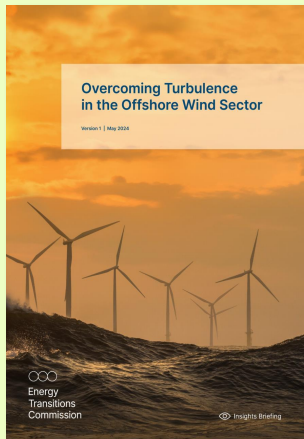
POLITICO



3 ways members can support ETC work

1 Disseminate ETC analysis through local events and media

- Use ETC speaking-notes at industry events.
- Take key messages to **national broadcast and print media** in local languages.



2 Connect ETC with policymakers and industry groups

- ETC spokespersons can support **members** at industry events.
- Connect ETC analytical team with **relevant national policymakers or industry groups**.
- The ETC team is available to **conduct policy roundtables & briefings** based on member interest.

3 Request bilaterals on Financing the Transition

The ETC welcomes **bilaterals** on the Finance repackaging work in development leading up to COP29.



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What is coming up this year

Global events



COP29
Baku
Azerbaijan



Grids Insights Briefing



Road transport Insights briefing



Buildings decarbonisation report

ETC Publications



Finance Repackaging





22-29 September 2024



Taking place at the same time as UN General Assembly
(**UNGA**) plenary meetings



This year's theme:
It's Time



Over 600 registered events across New York



ETC Deputy Director **Mike Hemsley**
will be attending



ETC Programme at Climate Week NYC

Participation

Speaking

**PARTNER EVENTS/
SPEAKING
ENGAGEMENTS/
PARTICIPATION**

Sunday 22 Sept	Monday 23 Sept	Tuesday 24 Sept	Wednesday 25 Sept	Thursday 26 Sept
The Opening Ceremony (Climate Group)	Global Renewables Summit	It's Time to Re-Energize (RMI)	Decarbonizing Cities (Business Sweden)	Amazon Climate Pledge
Housing More People in a Warming World (Saint-Gobain, NYTimes)	Sustainability Summit NYCW	Sustainable Investment Forum North America 2024	World Climate Summit (Renewables Panel)	Mission 2025 Huddle
	Sustainable Construction Talk (Saint-Gobain)	Climate Action Coalition Roundtable	Accelerating Climate Action: Delivering High Integrity Carbon Markets (GCMU, VCMI)	
	CLIMATE CONNECT – Industry at the Forefront of Climate Action	It's time to unite for Mission 2025 (Global Optimism)	Climate Transition Impact Framework Roundtable	
		Bloomberg Philanthropies Global Business Forum	Energized and Empowered (Business & Trade UK)	
	Hubs Live (Climate Group)			

**STAKEHOLDER
GATHERINGS &
THIRD-PARTY
SESSIONS**

BILATERALS, MEDIA INTERVIEWS, RECEPTIONS, EVENT PARTICIPATION		
Sustainable Construction Talk (Saint-Gobain)	Leaders Summit of the UN Global Compact	FT Sessions @ Climate Week NYC
Summit for the Future (UN)	Adapting Critical Infrastructure to Evolving Climate Threats Panel (Arup)	
Solutions House (Futerra, Exponential Roadmap Initiative)		





ETC Members invited to Mission 2025 event at NYCW

Mission 2025 will arrive at Climate Week NYC with a **major update of new organizations** who are ready to embolden governments to set more ambitious plans and accelerate implementation – because they know this can unlock trillions in private investment, scale cheap renewable energy, support industries to compete in a low carbon economy, and safeguard living standards equitably for our people.

Sign the statement behind this shared Mission before September 13th via this [google form](#) to indicate your support 'officially'.

It is our pleasure to invite you to this flagship, high-level event - 'It's time to unite for Mission 2025', a live-recorded Outrage+Optimism podcast hosted by Christiana Figueres at Climate Week NYC!

Date: Tuesday 24 September, 2024

Time: 12:00-13:00

Location: The Glasshouse, 660 12th Ave, New York, NY 10019, United States



**30 September-3 October,
Foz do Iguaçu, Brazil**



Convenes **29 country members** and **21 country participants**. Members represent 90% of installed clean power generation capacity, 80% of global clean investments, and the majority of public research and development in clean energy technologies.



Takes place at the same time as **G20 Energy Transitions Working Group and Ministerial Meeting**



Hosted by **Mission Innovation**: the global initiative catalysing a decade of action and investment in research, development, and demonstration to make clean energy affordable, attractive and accessible for all.



ETC Chair **Adair Turner** and Director **Ita Kettleborough** will be attending



CEM Official Programme and ETC engagements

	30 Sep, Monday	1 Oct, Tuesday	2 Oct, Wednesday	3 Oct, Thursday	4 Oct, Friday
		<i>Mabu Thermas Hotel</i>	<i>Bourbon Cataratas Hotel</i>	<i>Mabu Thermas Hotel</i>	<i>Bourbon Cataratas Hotel</i>
AM	Site Visits TBC	Side Events	G20 ETWG 4	Side Events	G20 ETWG 4
		Lunch		Lunch	
PM	Site Visits TBC	Parallel Side Events	G20 ETWG 4	High-level Side Events and Partner Events	G20 ETWG 4
	Potential Social events including Receptions, Ministerial dinners, etc.	Potential Social events including Receptions, Ministerial dinners, etc.		Potential Social events including Receptions, Ministerial dinners, etc.	
		High-level CEM-MI Ministerial Day including <ul style="list-style-type: none"> • High-level Opening • High-level Dialogues and Roundtables • CEM/MI closed-door Plenary • Awards and Announcements • Closing Ceremony 			G20 Energy Transition Ministerial Meeting (ETMM)

BILATERALS, MEDIA INTERVIEWS, RECEPTIONS, EVENT PARTICIPATION

ETC Engagements

Driving innovation and transitions: transformative analysis for transformative policy
(Simon Sharpe)

Roundtable on Industrial Decarbonization – Brazil focus (MPP)

Innovation Action Forum – MI (afternoon)

Side Events (whole day)



Our engagement with the COP process has grown over the past 5 years

2021

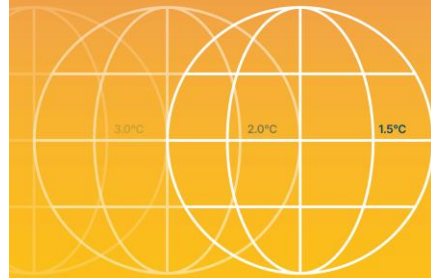


**UN CLIMATE
CHANGE
CONFERENCE
UK 2021**

IN PARTNERSHIP WITH ITALY

**Keeping 1.5°C Alive:
Closing the Gap in
the 2020s**

September 2021



Energy
Transitions
Commission



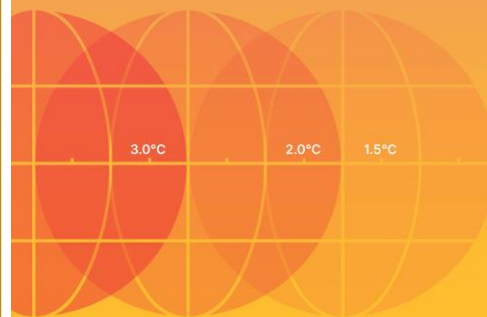
2022



The Keeping 1.5°C Alive Series

**Degree of Urgency:
Accelerating Action to
Keep 1.5°C on the Table**

November 2022



Energy
Transitions
Commission

Version 1.0

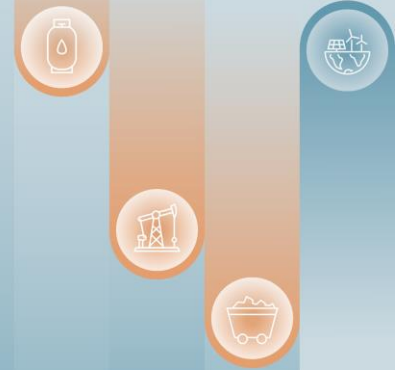
2023



**COP28
UAE**

**Fossil Fuels in Transition:
Committing to the phase
down in all fossil fuels**

November 2023



Energy

**COP28 Action Agenda:
Potential Impact to 2030**

Lord Adair Turner
Chair, Energy Transition Commission





COP29
Baku
Azerbaijan

11-22 November



Two pillars of COP29:
**Enhance Ambition,
Enable Action**



Theme days of priority to the ETC:
November 14: Finance, Investment and Trade
November 15: Energy / Peace, Relief and Recovery



ETC Chair **Adair Turner** and
Director **Ita Kettleborough** will be attending



ETC plans for COP29

Inform

ETC COP29 Focus 

Nationally Determined Contributions and Financing the Transition.

MPP – Industrial Transition Accelerator (ITA).

Regional

ETC regional teams focused on country specific content.

Pre-COP29 Briefing

Member briefing highlighting key messages.

Amplify

Event Programme 

ETC panel event (TBC), topics could include:

- Interconnectors – economic opportunity
- Financing the Transition
- High ambition NDCs

Participation in high profile events and support members events with speakers & content.

Working with Global Optimism (Groundswell), WMBC, GRA and event organisers Climate Action, World Climate Foundation.

Social Media

Amplifying the core messages, insights and activities through social media

Engage

Member Networking 

ETC member drinks – 14th or 15th November. Facilitation of meetings among members by sharing members' events and presence.

Media Briefing

Pre-briefings with Tier 1 media outlets.

Broadcast media push – international channels

Member Meetings

Bilateral meetings with senior execs



Agenda

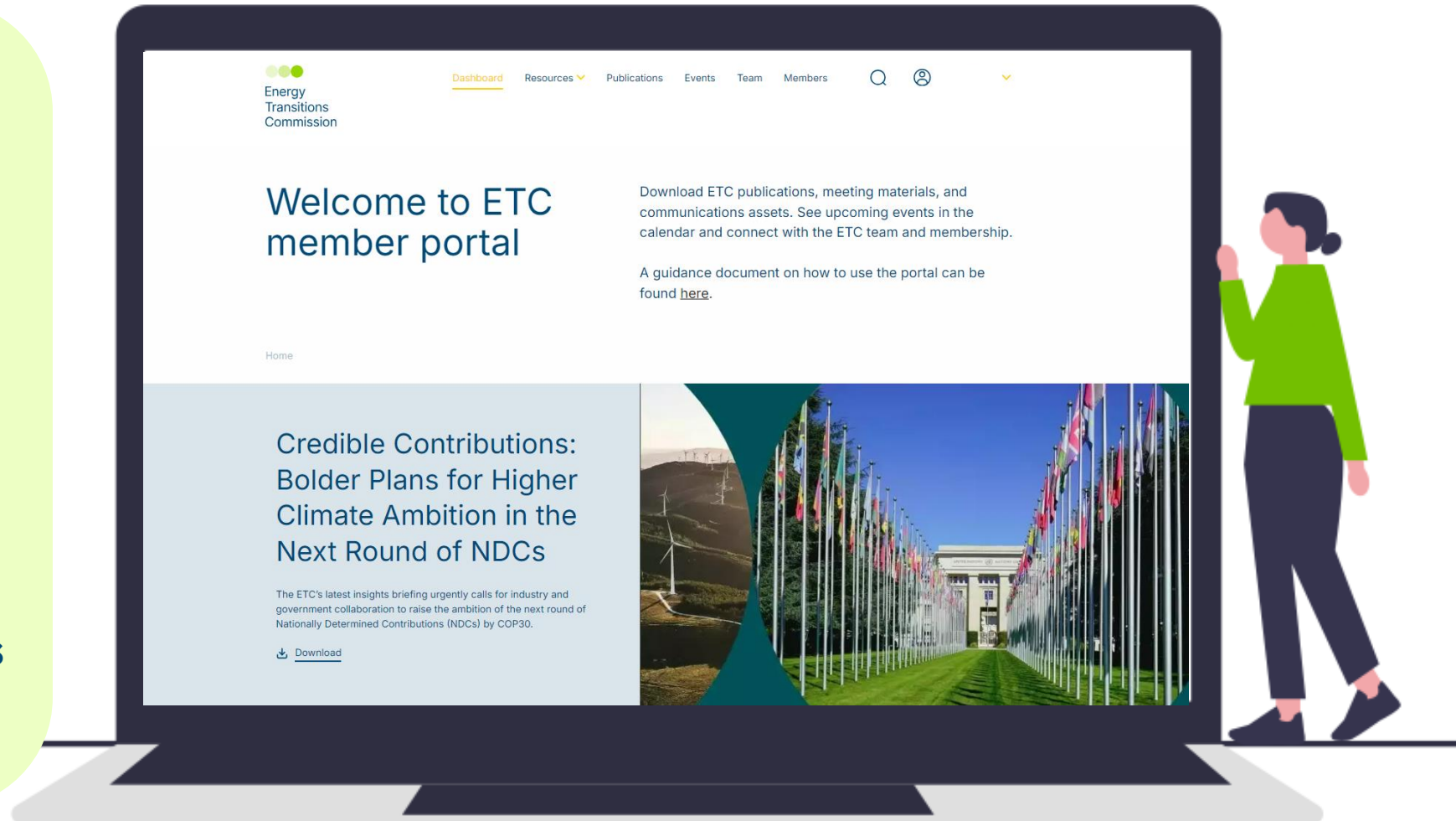
1. Guest Speaker:
Global Outlook: a perspective on US elections
2. Sharing communications highlights from 2024 so far
3. ETC at climate events
- 4. Member portal preview**



Launching next week: An exclusive digital hub for ETC members

Objectives


- Permanent online access to ETC member-only content.
- Easy to search resources.
- Streamline hand-overs between commissioners & representatives within member organisations.
- New members can access all ETC historical files.



Access all ETC publications, presentations, and assets

Publications

Dashboard > Publications Filter




Credible Contributions: Bolder Plans for Higher Climate Ambition in the Next Round of NDCs


The ETC's latest insights briefing urgently calls for industry and government collaboration to raise the ambition of the next round of Nationally Determined Contributions (NDCs) by COP30.

[Download](#)

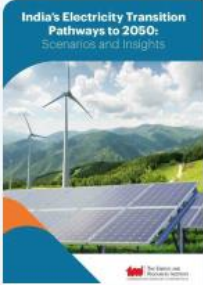
Library (60)




Folder
Credible Contributions: Bolder plans for higher climate ambition in the next round of NDCs
File type: PDF
[View folder](#)



Folder
Overcoming Turbulence in the Offshore Wind Sector
File type: PDF
[View folder](#)



Folder
India's Electricity Transition Pathways to 2050: Scenarios and Insights
File type: PDF
[View folder](#)



Folder
Pace of Progress: Canada's Residential Heating Sector
File type: PDF
[View folder](#)

Analytical Insights

Download developing analysis and report drafts from the ETC's analytical programme

Dashboard > Resources > Analytical Insights Filter

Library (141)

Folder

Webinar: Streamlining planning and permitting

Meeting type: Webinar File types: PDF, Video

[View folder](#)

Folder

Buildings Decarbonisation Workshop 5: Embodied carbon

Meeting type: Workshop File type: PDF

[View folder](#)

File

Road Transport Productivity Workshop 1

Meeting type: Workshop File type: PDF

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File

Grids Workshop 2 - Balancing high variable renewable power systems

Meeting type: Workshop File type: PDF

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2024 June Commissioner Meeting

Meeting type: Commissioners meeting File type: PDF

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Buildings Decarbonisation Workshop 4 - Commercial buildings

Meeting type: Workshop File type: PDF

[View folder](#)

Folder

2024 May Representative meeting

Meeting type: Representatives meeting File type: PDF

[View folder](#)

File

Buildings Decarbonisation Workshop 3 - New residential buildings

Meeting type: Workshop File type: PDF

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File

Buildings Decarbonisation Workshop 2 - Heating and cooling in buildings

Meeting type: File types:

Folder

Webinar: Financing the Transition

Meeting type: File types:

File

Raising the ambition of NDCs - Presentation

Meeting type: File type:

Folder


ETC Expert Workshop 1 - The grid build challenge

Meeting type: File type:

Simple search and download

Financing the Transition: How to Make the Money Flow for a Net-Zero Economy

Download the report and published materials



Overview

See the related files for commission meeting materials, workshop presentations and communications assets developed around this report.

3 x Files

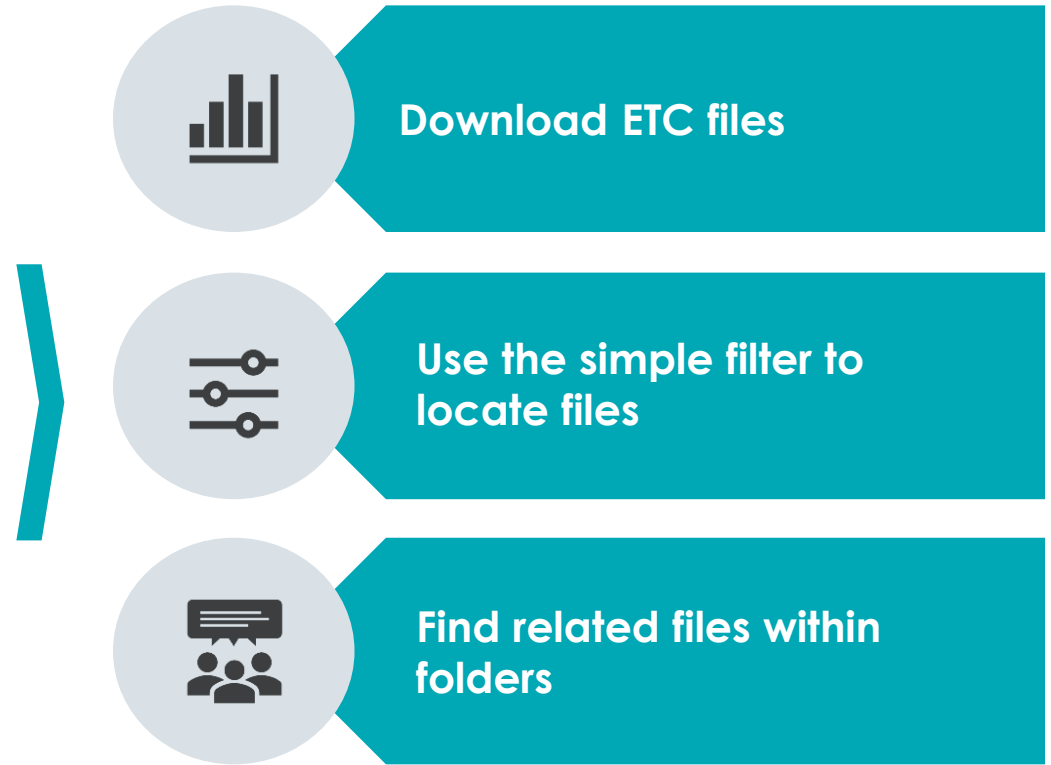
File Name	Size	Type	Last Edited	
Financing the Transition: The Costs of Avoiding Deforestation	79.19 MB	PDF	10.07.24	📄
Financing the Transition: How to Make the Money Flow for a Net-Zero Economy	7.73 MB	PDF	10.07.24	📄
Financing the Transition: How to Make the Money Flow for a Net-Zero Economy - Executive Summary	3.04 MB	PDF	10.07.24	📄

Related Links

Meetings +

Analytical Insights -

Financing the Transition Report Draft - Member Review	-	Document	24.05.24	📄
7 Priorities to Help the Global Economy Recover	6.71 MB	PDF	10.07.24	📄
Economic growth in a low carbon world	2.82 MB	PDF	10.07.24	📄
Financing the Transition Workshop 1 [Investment opportunities and financing challenges]	-	Folder	10.07.24	📁



See all ETC events in one place

- Annual, monthly, and weekly calendar views
- Colour-coded indicators for meetings/workshops/webinars
- Export an event to your email calendar

January							February							March						
Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun
27	28	29	30	1	2	3	27	28	29	30	1	2	3	27	28	29	30	1	2	3
4	5	6	7	8	9	10	4	5	6	7	8	9	10	4	5	6	7	8	9	10
11	12	13	14	15	16	17	11	12	13	14	15	16	17	11	12	13	14	15	16	17
18	19	20	21	22	23	24	18	19	20	21	22	23	24	18	19	20	21	22	23	24
25	26	27	28	29	30	31	25	26	27	28	29	30	31	25	26	27	28	29	30	31
April							May							June						
Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun
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25	26	27	28	29	30	31	25	26	27	28	29	30	31	25	26	27	28	29	30	31

Category

Climate Innovation Forum 2024

27.06.2024 | 9:00 - 19:00

Dashboard > Events > Event title [Add to calendar](#)



Venue
Guildhall, London, UK

Contact
comms@energy-transitions.org

Share this event
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Tags
Category, Category, Category

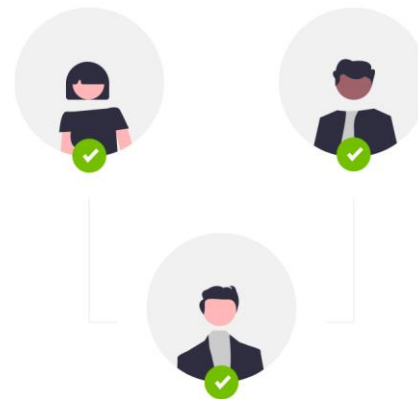
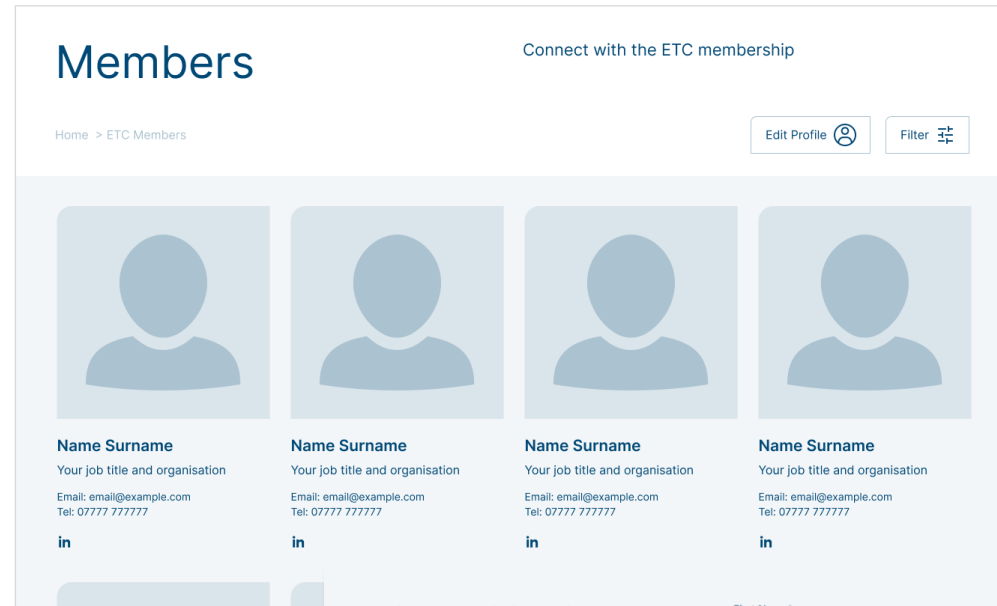
The ETC is pleased to partner with Climate Action for the Climate Innovation Forum 2024

The Climate Innovation Forum returns for the sixth year as a flagship event of London Climate Action Week. Taking place on Thursday 27 June, the event will bring together over 1,000 business leaders, policy makers, investors and civil society representatives to accelerate the speed and scale of our collective efforts in driving climate action.



Easy personal account set-up

- Each ETC member will be set up with an account (linked to email address)
- Use the magic link to get a secure access link, bypass password entry
- Optionally share your professional details with the commission on the Member page
- Connect with members and ETC team
- Support available via PMO team



Public account information

Create your profile to share with the commission on the Members page. It is crucial to click the consent button for your profile to appear on the Members page. There is no obligation to share your information.

First Name*	Last Name*
<input type="text"/>	<input type="text"/>
Job Title*	Company*
<input type="text"/>	<input type="text"/>
LinkedIn	'X' Profile
<input type="text"/>	<input type="text"/>

Profile image*

+ Select Profile Image

*Required field

Consent

I consent to appear on the Members Listing page.

Save Changes



All ETC members will be able to log in via the ETC website on September 17th



Who we are Publications Blog **Members Login** 🔍 ☰

A global coalition of leaders from across the energy landscape committed to achieving net-zero emissions by mid-century



Welcome to ETC member portal

Interested in your organisation becoming an ETC Member? E-mail pmo@energy-transitions.org

Email

Send me magic link

[Sign in using password](#)

You acknowledge that you read, and agree to our [Terms of Service](#) and our [Privacy Policy](#).

