

ETC New Report - Member Communications Pack Overview

Achieving Zero-Carbon Buildings: Electric, Efficient and Flexible

In its latest report, ***Achieving Zero-Carbon Buildings: Electric, Efficient and Flexible***, the ETC draws a complete picture of the buildings sector's emissions and energy use and describes how a combination of electric, efficient, and flexible solutions can decarbonise buildings, improve standards of living, and reduce energy bills if supported by ambitious policy.

The report:

- Considers both the emissions resulting from the operation of buildings (i.e. the energy from fossil fuels used for heating, cooling, cooking, lighting, and appliances), and the embodied emissions which result from constructing, maintaining and demolishing buildings.
- Assesses the relative importance of actions to decarbonise building materials and energy supply (e.g., switching from gas boilers to electric heat pumps), and actions to reduce the demand for energy and materials (e.g., via improved building design and insulation, and changes in consumer behaviour).
- Assesses the implications of building decarbonisation for both total electricity demand and peak electricity demand, and the potential for investments and choices at the building/household level to reduce electricity system costs by shifting demand away from peak periods.

In addition to the **Main report and Executive summary**, the ETC will also be publishing **Infographics and Toolkits**, setting out key actions for policymakers, financial institutions, developers, commercial businesses, building owners, and energy and technology companies.

Help us spread the word!

We are grateful for your support in disseminating the messages of the ETC's latest report as widely as possible. You will find many tools in this communications pack, but feel free to contact pmo@energy-transitions.org should you need anything further.

Where can I find the report?

The full report will be downloadable from our website from **00.01 hrs GMT (London time) on Tuesday, February 4th** via the link: <https://www.energy-transitions.org/publications/achieving-zero-carbon-buildings>

What are the key messages?

To communicate the report, you can refer to our [key messages](#), [press release](#) and [FAQs](#) on the [ETC member portal](#).

Note: You can access the portal at any time via the ETC website or using this link: <https://members.energy-transitions.org/login>.

How can I help?

- Share on social media with [social media cards](#)
- Share in your internal and external newsletters with our suggested [template newsletter post](#)
- Send the report to your wider network in industry, trade organisations and the policy community
- Integrate key messages in your talking points for upcoming media interviews and events - see our [key messages](#)

Lost?

All key documents for outreach and engagement can be accessed via the member portal.

You can reach us at pmo@energy-transitions.org should you have any questions.